



Mercedes-Benz

# Axor

6.4 and 7.2 litre rigids and tractors, 18 - 36 tonnes GVW/GTW

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*Axor: Maximum versatility for UK haulage and distribution*



# Ideal for the UK

Today, Axor is everywhere.

Axor is an acknowledged leader in the UK's key 18 and 26 tonnes gvw middleweight markets. With a full range of chassis, Axor makes a convincing proposition for an enormous range of truck operators.

In terms of its sheer productivity, Axor brings major benefits to the fleet, distribution and logistics sectors.

Why? Because Axor was designed from the outset to be practical, reliable, durable and easy to operate. Yet Axor is a truck for drivers too.

Axor is a range of trucks that is of demonstrable quality, style and appeal; vehicles with the ability to offer operators first class productivity and performance whilst also delivering significant improvements in features, comfort and practicality.

Working in applications as diverse as high street distribution and inter-city logistics to waste handling and construction, Axor is fully focused on UK operating requirements.

Available in either Euro 4 or Euro 5 engine specifications, it's also one of the cleanest and most fuel-efficient trucks on the road today.

Easy to own and enjoyable to drive, Axor delivers the goods for everyone.



# Axor models

Ideal for the UK

Axor takes a straightforward approach, with versatility and practicality being uppermost in its design priorities.

The three core Axor rigid chassis are the 18 tonnes gvw 4x2 and a pair of 26 tonners, one a 6x2, the other a 6x4. These are variously offered with a choice of 6.4 or 7.2 litre engines rated at 238, 286 and 326hp.

Then there's a choice of three individual cabs - extended day, low roof sleeper, and high roof sleeper.

Together with a comprehensive range of wheelbases.

Additionally, there are also chassis for more specialist applications such as a heavy duty Axor 4x2 for skiploader and construction use, a 4x4, a range of drawbar chassis and an urban artic.

Axor's appeal is therefore direct, straightforward and fully focused.

Exactly what today's operators want.





## Fit for purpose

Ideal for the UK

We designed Axor specifically with the UK in mind.

Our gross weights, our roads, our operating conditions and our performance requirements.

And a real need for trucks that are versatile, practical, light and fuel-efficient; good to drive and easy to own.

Vehicles that offer outstanding payload and performance throughout the full 18 - 36 tonnes operating range. Trucks with day-in, day-out reliability that are also simple and inexpensive to maintain.

Trucks fully able to handle everything that's asked of them.

Axor shows that the brief has been answered.



# Designed to perform

Axor shows just how far middleweight trucks have come.

The 4x2 rigid, for example, is available with a full choice of lightweight, fuel-efficient engines rated at 238, 286 or 326hp. As such, it's the ideal chassis not just for almost every size and type of bodywork, but for solo and drawbar operation as well.

Similarly, the 6x2 rigid has been configured as a highly cost-effective haulage chassis able to carry significantly more payload and even bigger truck bodies. The 6x4, principally aimed at the tipper and mixer markets, is also offered in a longer wheelbase variant that's ideal for crane applications, tankers, and general purpose haulage work.

Precisely for such versatility, operators of every type choose Axor for its convincing all-round performance.

Carrying that little bit extra payload. Consuming that little bit less fuel. Getting home that little bit earlier. Benefits that might be small individually, but significant when taken together.

This is how Axor makes the difference.





# The get up and go

Designed to perform

Axor middleweight trucks use either 6.4 or 7.2 litre six cylinder engines.

Designed and developed exclusively by Mercedes-Benz, these powerplants are noted for their light weight, fuel economy and reliability.

Virtues that are now more in demand than ever.

Well-spaced horsepower outputs of either 238, 286 or 326hp mean that there's an Axor engine that's just right for every application. Noteworthy too is the fact that these engines also develop healthy maximum torque outputs of 850, 1120 and 1300Nm respectively, all developed between 1200 and 1600rpm. In every operating environment, Axor's performance is impressive.

Matched to either 6 or 9 speed manual gearboxes, Axor drivelines deliver a convincing balance of smooth, relaxed progress with the ability to handle every type of terrain. Also available with the 238hp engine is a 2 pedal automated transmission, making driving notably easier not just out on the open road, but particularly in town centres where multi-drop and retail operations predominate.



Axor also brings another key benefit to urban operations as well - the MSS engine start/stop system which switches off the engine when the vehicle is waiting in traffic. Offered as standard in the UK with all Axor 6.4 and 7.2 litre engines, MSS cuts the engine if the vehicle is stationary, in neutral gear and the clutch pedal not being operated. Instant restart occurs when the clutch pedal is depressed and a gear selected prior to moving off.

Not only does MSS save unnecessary fuel consumption, but also makes a significant contribution in reducing emissions, pollution and noise. In their latest Euro 5 specifications Axor engines are among the cleanest available, bringing obvious benefits with environmental issues as highlighted by the Reduced Pollution Certificate and London Exclusion Zone.

# Cabs

With three different cabs, Axor is at home in every operating environment.

Saving both weight and cost, the extended day cab is ideal for urban applications and multi-drop deliveries. It's also the cab that helps provide the longest possible bodywork.

Axor's low roof sleeper cab is ideal for drivers spending occasional nights away. Combining a light and airy workplace with generous storage capacity and a high quality bed, the low roof sleeper offers the opportunity for both relaxed rest breaks and a good night's sleep.

But for many hauliers and their drivers, particularly those whose trucks might be away most of the working week, the high roof sleeper is unquestionably the Axor cab of choice. Easy to move around in and with more living and storage space than ever, this cab delivers for its driver around the clock.



Designed to perform



Axor cabs recognise that with our roads ever busier, and the resulting demands on vehicles and their drivers ever more intense, the cab interior is his or her personal space - so it has to feel instinctively the right place to be.

Therefore, many of Axor's cab features are common to all three models, with numerous options also available.

A low engine tunnel reduces unnecessary intrusion. The dashboard, shaped in gently smoothing curves, adds to the sense of spaciousness and ambience still further.

The similarly curved instrument binnacle means that the visibility and operation of all controls are clear, straightforward and uncomplicated. The driver's sense of comfort and well-being are further amplified by a first-class, multi-adjustable air suspension seat and a steplessly adjustable steering column to provide the most comfortable driving position possible.





## Advantage driver

Designed to perform

Drivers know Axor is a superlative truck. Not just by the power and performance, but also the truck's driveability, dynamics, handling and overall 'feel'.

In many ways, Axor is an undemanding partner. But it's also a truck that delivers just that little bit more than is ever asked of it. It's a highly specified truck too - and with the introduction of the optional automated gearbox on the 18 tonnes 4x2, driving enjoyment is now better than ever.

Axor works for drivers in other ways too. It's a truck that's reliable, safe and strong. It's a truck that's notably well built, highly practical and very easy to use. A truck where everything's in just the right place.

Axor is not just the ideal way to start the working week, but also to end it.

Arriving home on time, without drama or fuss.



# True versatility

Travel even a few miles, and it's clear that Axor's appeal is almost universal.

Hauliers use it. Retailers use it. Distribution operators use it. So do construction companies, environmental specialists, own-accounts and logistics businesses.

Precisely because we've kept the Axor concept as simple as possible, all these people and more can see its benefits.

Axor is the truck that can turn its wheels to almost anything.





# Trucks for distribution

True versatility

Axor is today's multi-purpose chassis par excellence.

At 18 tonnes gcw, the 4x2 chassis offers a choice of nine wheelbases from 3900 to 6300mm to answer almost every operating and bodybuilding requirement.

Curtainsider and boxvan bodied Axors are therefore firm favourites with retail and distribution operators, where day-in, day-out reliability and first rate fuel economy are absolute operating requirements.

But Axor offers more. Being easy to drive with straightforward controls, it's also an ideal truck for temporary staff and agency drivers to use. Ever practical, simple to operate and relaxing to drive, Axor is equally at home on the short run or the long haul.

Moving up to to 26 tonnes gvw, heavier Axors arguably offer even greater benefits. Spec for spec, a 6x2 Axor 2533 typically weighs around 1 tonne more than the 4x2 Axor 1824, thereby providing an additional 7 tonnes body and payload allowance.

Whatever the model, Axor delivers reliable, cost-effective performance.

Round the clock, racking up the miles, Axor's economy and productivity really makes the difference.

# Trucks for construction

True versatility

Axor 6x4 and 4x2 - built to take it.

A rugged chassis. A proven driveline. An ultra-durable double drive bogie. And a dedicated 'Construction' specification cab. With all these points in its favour, Axor 6x4 has its reputation firmly established.

Powerful and torquey engines at 286 or 326hp engines matched to an easy - shifting 9 speed manual gearbox make light work of any terrain.

Tipper and mixer models also feature the dedicated 'Construction' cab providing improved ground clearance, a swinging lower step, steel front bumper, vertical exhaust tailpipe and headlamp lens protection. Axor 6x4 chassis are also offered with a full range of factory fitted PTOs.

Reflecting their reputation for reliability and longevity, many Axor 6x4s continue to be fitted with high value bodywork including cranes and grabs.

Similarly, longer wheelbase Axor 6x4s are often used in more onerous haulage applications such as milk tankers on farm collection work, brick carriers and beavertail bodied plant and machinery transporters.



# Measuring productivity

Businesses deciding on a particular truck for their operations are making a major financial decision.

Trucks need to keep working to realise their optimum productivity potential. In turn, reliability, fuel economy and earning power have to be of the best.

Here, Mercedes-Benz dealers have a key role to play. Their expertise will ensure an optimum vehicle specification, in cab, engine, wheelbase and bodywork. They will look after the fitting of all ancillary equipment, and deliver a finished product fully ready for work.

Parts, maintenance and downtime costs are also important. Taken all together, the final operating cost figures are significant, and many times the original purchase cost of the vehicle.

So how does Axor offer a decisive competitive edge? Simply because as a Mercedes-Benz, Axor has been developed with all the benefits of our company's unequalled levels of investment and know-how in new vehicle technologies.

It has been designed from the outset to provide the lowest possible cost of operation in the widest range of circumstances, where issues of fuel economy, reliability and durability are kept in the clearest possible focus.

Keeping the wheels turning is what Axor is all about. Out on the road, earning more, costing less.



# Economy, payload, earning power

Measuring productivity

With diesel costs constantly rising, it's highly beneficial to own a truck with a proven pedigree for fuel economy.

Whilst one part of Axor's brief is to minimise costs, the other is to maximise earning power. Carrying capacity is obviously important, and here again Axor is highly competitive. That said, increasing payload must never be at the expense of decreasing longer term reliability and durability.

The outstanding fact about Axor is that it's a truck that's been designed from the outset to address the key operating issues of a highly competitive industry. A truck where form and function combine to deliver that vital extra margin of operating profit.

The tougher the times, the brighter Axor's star shines.

In today's world, it's exactly the truck that UK businesses need.





# Safety, security and environment

Measuring productivity

Almost every feature of Axor relates in some way to considerations of safety, security and minimising its impact on the environment.

Starting with simple things, like the three wide, non-slip access steps. Similarly, a large glass area complemented by optimally designed mirrors provide superb visibility, forwards, sideways and to the rear. Before moving off it's reassuring to know that thanks to an in-built immobiliser, the engine can only be started with the vehicle's own key, contributing to a Thatcham 7 Star approval rating.

Out on the road, the dynamic qualities of the truck - precise steering, predictable handling, superior ride and powerful ABS braking (with Telligent® option) - all speak for themselves. But if an accident does occur, the high strength, all steel cab shell (easily surpassing the ECE-R-29 safety standard) will have a vital role to play.

At Mercedes-Benz, we remain totally committed to reducing their environmental impact of our products in every way that we can. For example, Axor is capable of running on up to 100% Bio-diesel (EN14214) without modification. (This does have an impact upon service intervals - for more information contact your local Mercedes-Benz dealer). Even at the end of its life, up to 90% of every Axor can be recycled.



# Advantage operator

Axor is the truck that offers the double benefit - giving more, yet taking less.

It's an outstandingly productive package, and one that's exactly in tune with UK operating conditions.

Superbly engineered for both owner and driver alike, it's nonetheless a truck that's tough, rugged and reliable, offering performance and productivity far into the future.

It's also totally practical, easy and inexpensive to maintain.

However hard the going, however onerous the conditions, Axor is the truck that really delivers.

Again and again and again.

## Measuring productivity





# The organization behind you

For over 100 years, Mercedes-Benz has been at the forefront of the motor industry.

Today, we are a worldwide organization employing tens of thousands of people not just in vehicle design, production and research, but also in providing the full range of after sales activities such as service, parts and finance.

Mercedes-Benz has pioneered many of the recent innovations in vehicle servicing, especially in the use of diagnostics that minimise vehicle downtime and keep maintenance costs as low as possible.

Similarly committed to keeping your truck hard at work, our central parts operation in Milton Keynes carries over £30m of stock and can supply parts for any vehicle up to 10 years old, and older models where demand exists.

Acquiring your Axor couldn't be any easier either. Our finance, contract hire and fleet management arm Mercedes-Benz CharterWay not only provides all the best advice for the truck that you need, but also offers a full range of comprehensive, easy to administer packages that make clear business sense.

Better still, Mercedes-Benz CharterWay's long-standing expertise can be used to acquire not only ancillary items such as trailers and bodywork, but also play a crucial role in improving the financial performance of the whole fleet.





# The UK dealer network

The organization behind you

So with over 90 Mercedes-Benz dealer locations across the UK, assistance is both national and local.

If you have to travel further, there are another 1,800 service points in Europe as well.

Benefiting from an investment programme of tens of millions of pounds, our dealer network is dedicated to keeping your business moving. Each individual site is there to meet your every need, from a speedy emergency repair to replacement stocks of AdBlue.

Across the network, the average Mercedes-Benz workshop is open 100 hours per week, with many dealers operating a full 24 hour service. And to deal with any unforeseen incident, the UK dealer network operates some 150 fully equipped Sprinter service vans, totally dedicated to providing Service 24h around the clock roadside assistance. As with the truck, so too with its service. Anytime, anywhere.

