

IT'S TIME FOR A KENWORTH VII

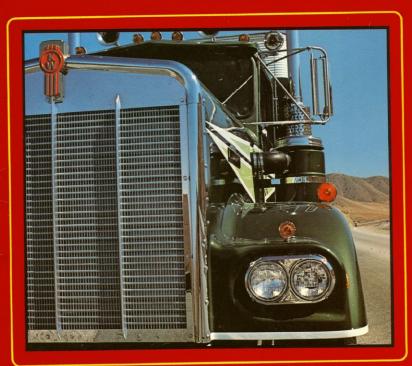
Since your first day behind the wheel, you've dreamed of owning the ultimate truck, a truck like nothing else on the road.

You've spent many of the long, lonely hours on the road just thinking of how she'd look. And feel. And drive.

You worked and you waited. One truck at a time, one mile after another. It took a while to earn your dream, but you did it.

THE TIME HAS COME.

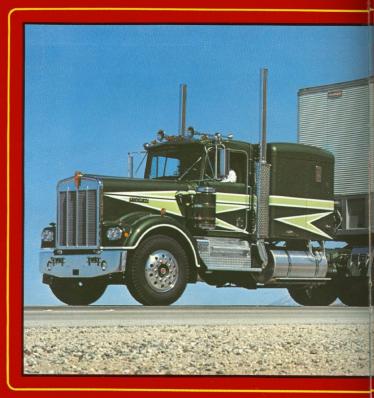
And now you can say you've made it.
It's time for your ultimate truck.
It's time for a Kenworth V.I.T.



THE KENWORTH VIT. CONVENTIONAL

You've always liked Conventionals. There's that certain feeling you get when you look over the long, sleek hood. It's big. It's powerful. And it's all truck.

Now Kenworth gives you the chance



of a lifetime, the chance to own the ultimate Conventional, the V.I.T.

The V.I.T. is a luxury package you can order on any Kenworth W-900 highway Conventional. It turns a great truck into a "Very Important Truck", with all the prestige of a thoroughbred, and the comfort and luxury of a Rolls Royce.

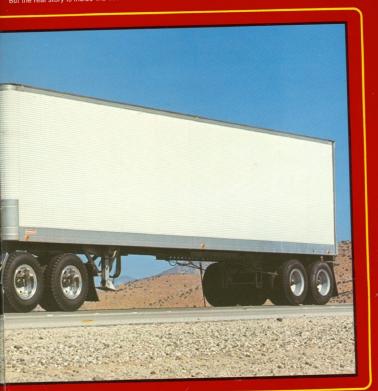
Everyone on the road will know you're driving something special when they spot that beautiful double sleeper cab. But the real story is *inside* the cab.

...AND PLENTY OF ELBOW ROOM,

Now let's walk back into the sleeper. That's right, walk. You don't have to crawl through a rear window opening to get into this sleeper. You just unzip the sleeper curtain and walk right through the 21½ ' x 3½' opening into your bedroom on wheels.

Immediately you'll notice the extra elbow room the double sleeper gives you. In fact, there's enough space to





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prestige of a thoroughbred, and the comfort and luxury of a Rolls Royce. Everyone on the road will know you're driving something special when they spot that beautiful double sleeper cab. But the real story is *inside* the cab.



easily change clothes. The outside measurements of the sleeper are 8' across, 4' 10" high and 5' deep.

On your left are two shelves which come in handy to hold a shaving kit, some books, or a portable T.V. We've even given you a 12-volt cigar lighter here too.

On your right is a full-size closet complete with a separate light.

The bunk measures a comfortable 6' 5" x 3' and includes a notched bunk

rail so you can sit down comfortably while facing the entrance.

At the foot of the bunk is an additional storage area, and at the head of the bunk, on the rear wall, are controls for the sleeper's radio speakers, heater/air-conditioner, plus two auxiliary lights.

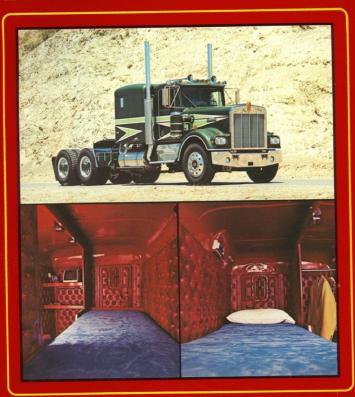
There are two side entrance doors, complete with air vents, one at each end of the bunk.

And all around you on the sleeper

walls is luxurious diamond-tufted upholstery with accent buttons. Again, in your choice of eight colors (single or any two in combination).

Of course, there's wall-to-wall nylon carpeting on the sleeper floor which is easily removable for cleaning.

Underneath the sleeper, running the full width of the box, is yet another baggage compartment with outside lockable doors on both sides.



WELCOME

From the minute you open the door and step inside, you know you're in a truck like you've never seen before.

The V.I.T. Conventional includes highback, air ride seats for driver and passenger, both faced in diamond-tufted upholstery with accent buttons. Door panels are faced in the same manner, too. You have a choice of eight uphol-

stery colors (single or any two in combination). And there's wall-to-wall nylon carpeting throughout the cab to coordinate with your upholstery as well.

