

K E N W O R T H

T800^B

*The High Road.
Not marked on any
map, it's the best,
most profitable way to
get from Point A to
Point B. You'll find it
by following the long-
term value of your
investment in heavy-
duty trucks — a route
that leads straight
to Kenworth.*







If your business calls for a rugged, extraordinarily versatile vehicle, take heart. There's Kenworth. And the T800B. The ultimate workhorse, it's as much at home running freight coast to coast as it is delivering fuel across town. Lightweight line-haul tractor. Tanker. Dump truck. Heavy hauler. Logger. The T800B makes short work out of the big jobs. T800B. The heavy-duty conventional that takes care of business.

HOW TO MOVE MORE PAYLOAD MORE EFFICIENTLY

Want a more productive, more

profitable truck operation? Then

start with a more productive, more

profit-oriented concept in a truck:

Kenworth's T800B. | 1) Payload-

Perfect Weight Distribution. Move the

front axle of a conventional back

(say, the T800's 47 inches) and you

can move more of the vehicle's

weight — frame, drivetrain, cab and

fuel — forward. Any weight you can

legally shift to the front axle, you

can profitably add to payload —

each and every truckload. And that

could mean more freight delivered

in fewer trips with fewer trucks.



With over seven feet of headroom, flush walk-through sleeper sill and space-saving design features, the 74" Studio Sleeper is the most luxurious and spacious sleeper ever offered by a truck manufacturer.





Ideal for tanker applications, the AeroCab FlatTop offers a low profile roofline which still provides six feet of stand-up sleeper headroom



Equipped to be just about anything you want, Kenworth's T800B brings new meaning to the words versatile, tough, productive, profitable.

2) Maximum Maneuverability,

Optimum View. Unlike axle-forward

conventionals, the T800B's steering

gear is located ahead of the front

axle. This allows for a full 40-degree

wheel cut and a turning circle 25

percent tighter than standard con-

ventionals. | A sloped hood also

offers the driver more in-front-of-

the-truck visibility than longnosed

conventionals. A righthand peeper

window is standard. And mirrors are

cab-mounted — not door-mounted

— to stay adjusted longer. | With

agility and visibility like

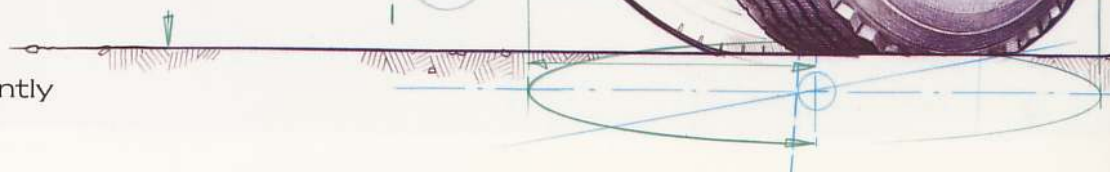
this, your drivers can confidently

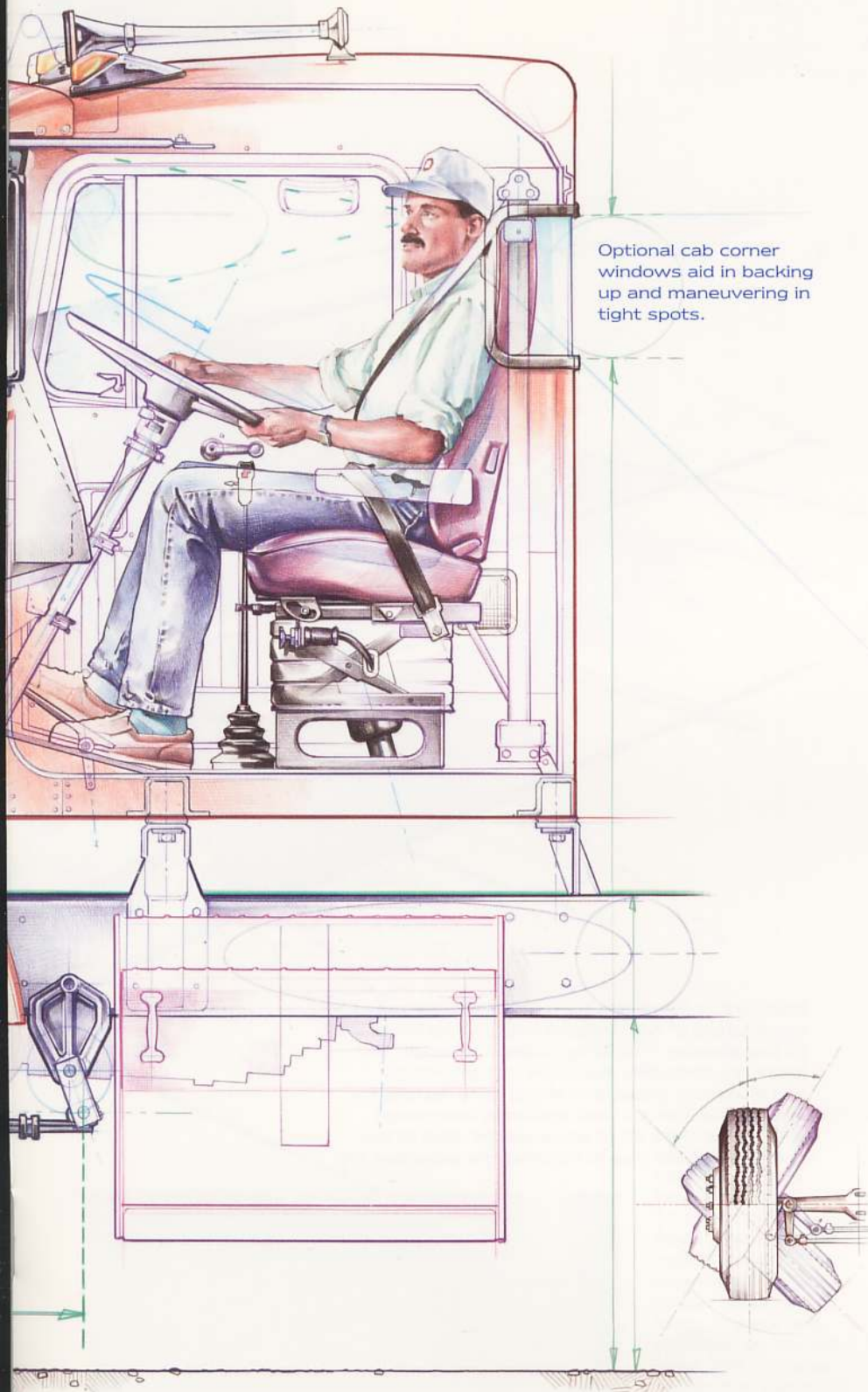


A sloped hood gives the driver a much better view — offering more in-front-of-the-truck visibility than standard conventionals.

Talk about ride! 64-inch taperleaf front springs can really cushion the impact of a long day on the road.

64"





Optional cab corner windows aid in backing up and maneuvering in tight spots.

Running a truck with a set-back front axle — like the T800B — can improve your bottom line and the disposition of your drivers. Since you can load the front axle to its legal limit, you optimize payload potential. With improved steering geometry, tighter wheel cut and shorter wheelbase, the T800B is a lot easier to maneuver, as well.

handle just about all the tight

spots they're likely to face. And

that can mean less transit

time, more deliveries, and safer,

fresher, more productive — more

satisfied — drivers. | 3) Smooth,

Comfortable Ride. Here's a bonus.

With 64-inch long taper-leaf front

springs, the T800B offers a

smooth ride. What a great way

to reward your best drivers.

DEPENDABILITY. FUNDAMENTAL KENWORTH.

From Day One, Kenworth

has engineered strong but light-

weight trucks you can count

on. Trucks with an uncanny

ability to stay together,

do the job, pay back their

investment. | Look at the frame, for

example. It's a simple, yet robust,

lightweight, integrated construction

designed for long life — and lower

labor costs if it needs repair.

| For especially weight-sensitive

applications — like tankers and other

bulk-commodity haulers — Kenworth

offers an extensive list of options

that can reduce tare weight to the

bone. They include aluminum hubs,

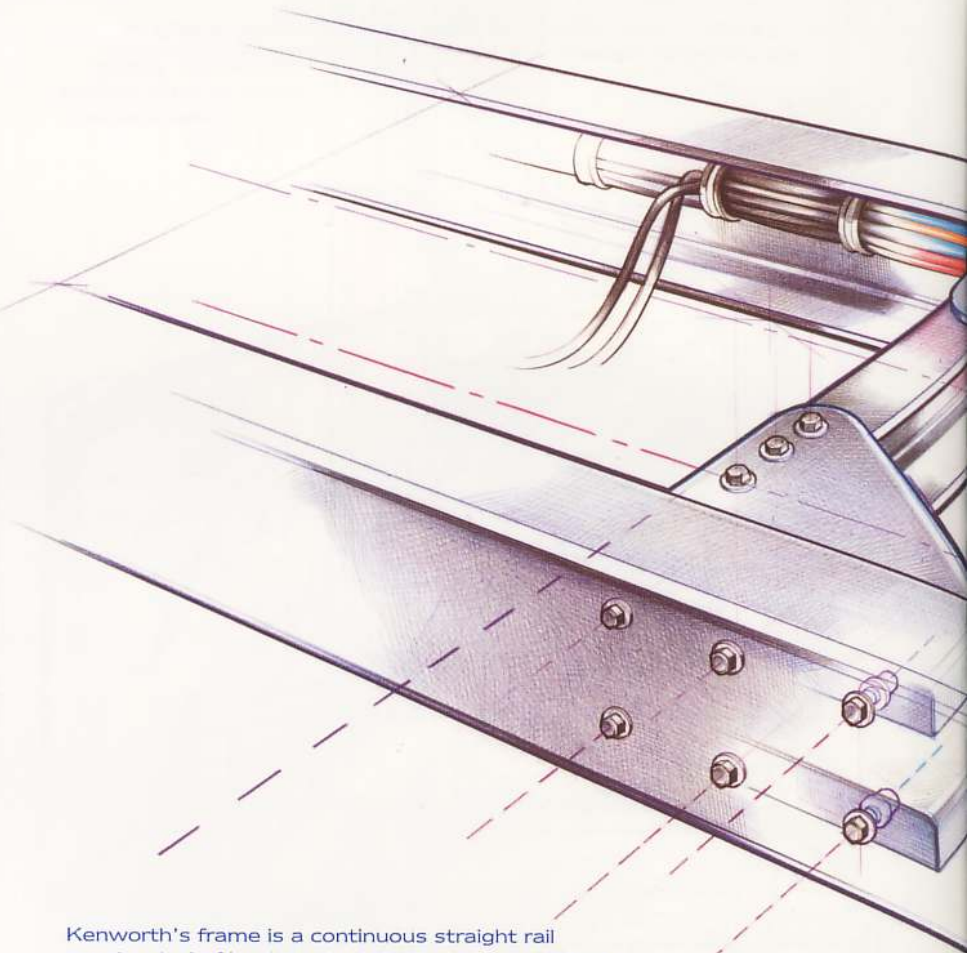
air tanks, crossmembers, gussets

and wheels; centrifuge brake drums;

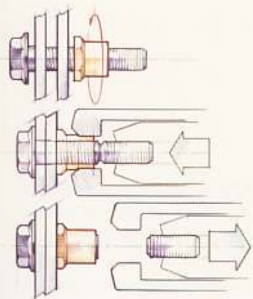
taperleaf springs; and pound-

conserving suspensions, axles and

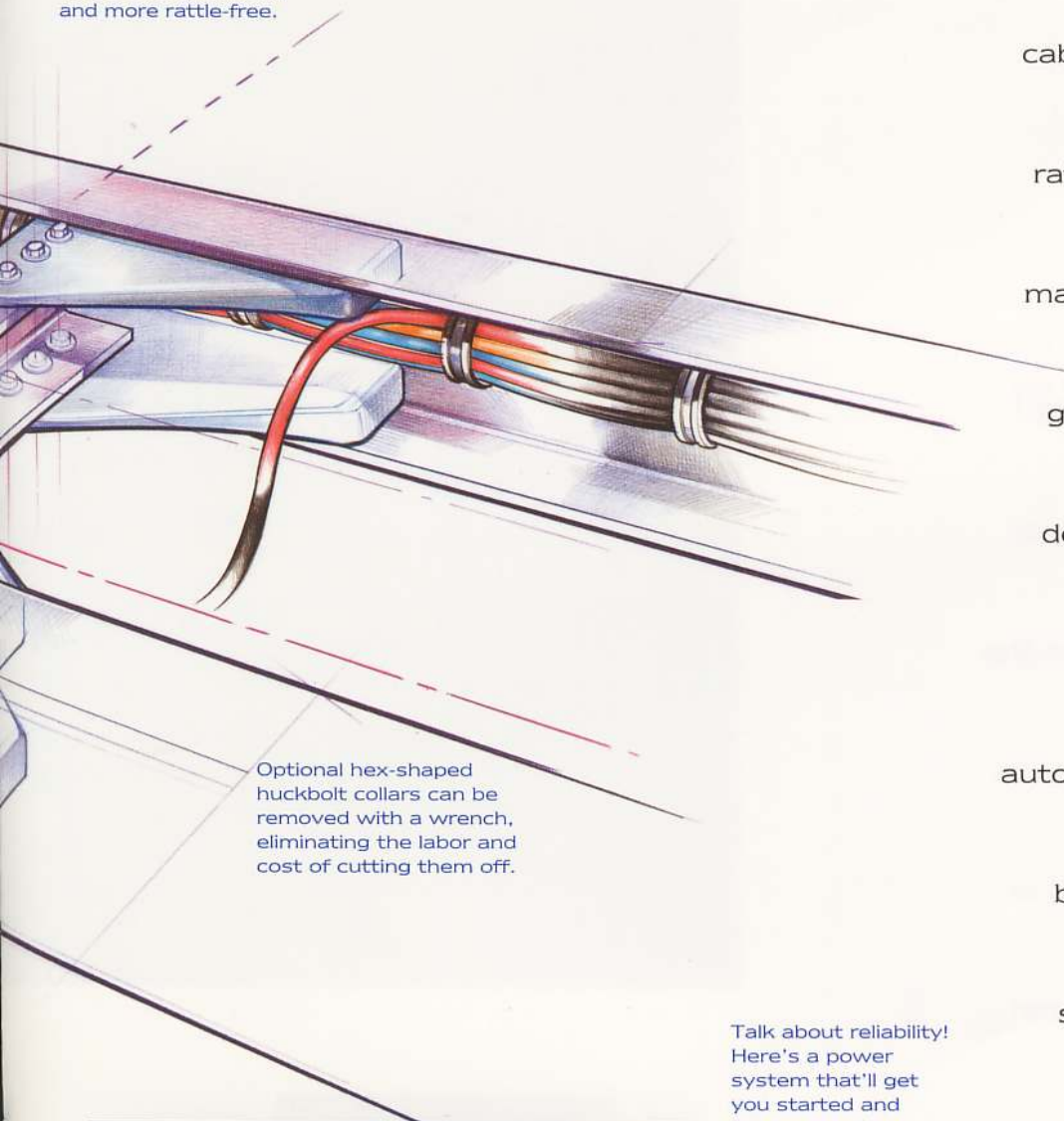
other components. | Then there's



Kenworth's frame is a continuous straight rail constructed of heat-treated steel — custom-drilled to specification — offering superior strength and longevity. Extruded aluminum crossmembers and aluminum gussets — in standard designs for easy replacement — add additional foundation without adding a lot of extra weight. And all the components are free-fit fastened for extended life.



Huckbolts hold with six times the clamping force of normal rivets, resulting in a cab that's strong, durable and more rattle-free.



Optional hex-shaped huckbolt collars can be removed with a wrench, eliminating the labor and cost of cutting them off.



Talk about reliability! Here's a power system that'll get you started and keep you going — 12-volt, maintenance-free batteries in a corrosion-resistant, shock-absorbing rubber tray, held firmly in place and mounted on the left-hand side, close to the starter motor for minimum voltage drop.

the legendary Kenworth cab. It combines aluminum and fiberglass in an assembly that's practically corrosion-proof. Huckbolts — not rivets — make cab joints stronger, tighter and more rattle-free. The roof and wind-shield mask is a single, weather-tight fiberglass molding. Thick bulkhead-type doors hang on continuous stainless steel piano hinges — not typical automotive hinges — and fit snugly to become an integral part of the cab structure. Even the door seals get special attention. Mounted on the door, they're where dirt and workboots can't destroy them. Just one more way Kenworth protects your

investment. | And there are lots of

other details that you can't see that

keep you on the job, out of the shop.

THE VALUE OF A QUICK FIX PHILOSOPHY

The T800B can not only make you

more money — when it comes to

maintenance, it can save you more

money. That's because Kenworth's

quick-to-service engineering can put

you back to work in a hurry. | Open the

hood a full 90 degrees. The engine sits

high in the frame and totally ahead of

the cab for complete access. You can

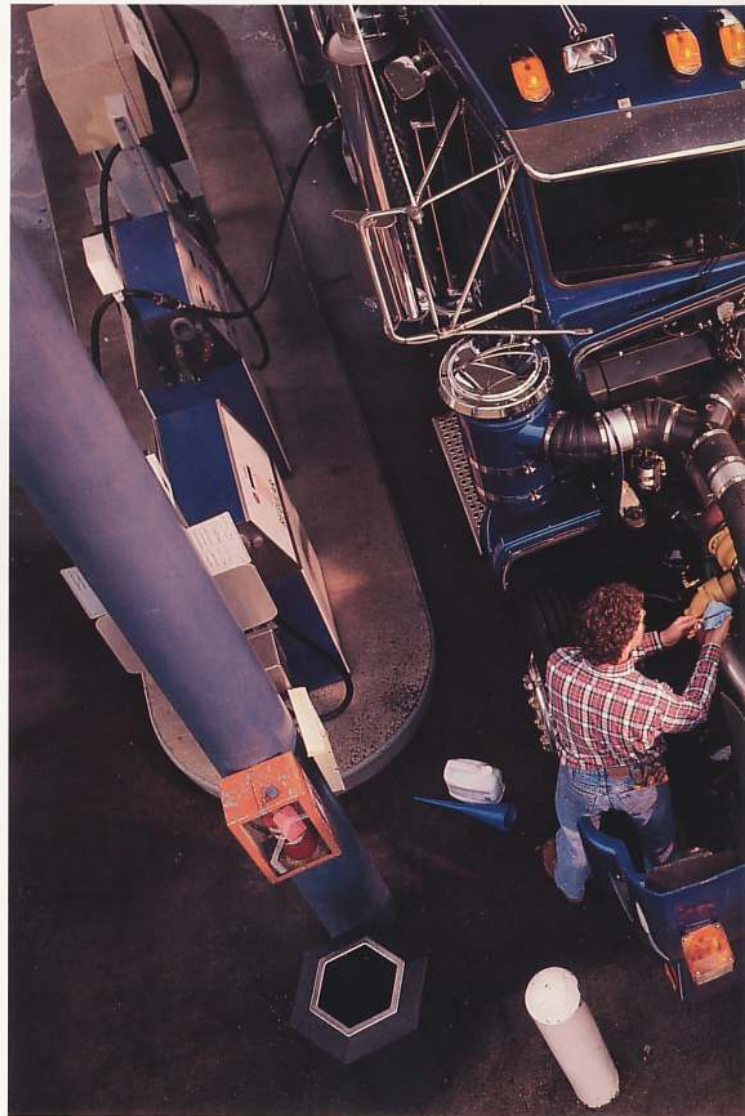
check fluid levels and change fuel, oil

and water filters while standing on the

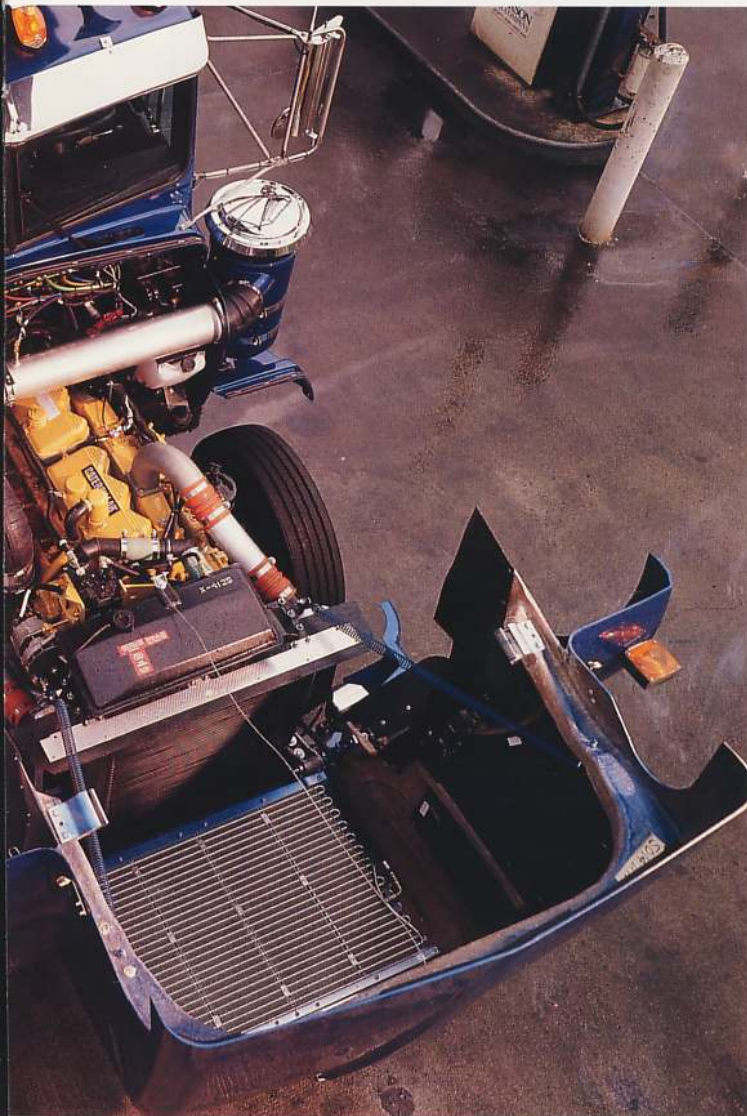
ground — not on a tire. The heater/air

conditioner motor, electrical master

On a Kenworth T800B, things are easy to check, quick to get to, less strenuous to take apart, faster to put back together. That kind of engineering lowers your maintenance costs and keeps you moving.



Modular dash panels tilt out to expose cab wiring that is color-coded and numbered for quick circuit tracing. Gauges are front-loading with push-on connections, a cinch to replace.



connectors, windshield wiper motor and washer reservoir are all on the firewall, easier to reach. | Even the electrical system — a maintenance headache for most operators — has been designed for durability and streamlined troubleshooting.

THE KENWORTH METHOD OF KEEPING DRIVERS

Professionals cite various reasons for driving trucks as a career and many are intangible. Drivers just plain feel better behind the wheel. | But there's one thing many operators agree about:

They'd rather drive a Kenworth than any other truck on the road. Because if you drive a Kenworth, you don't need any other reasons. | Open the driver's

The power distribution box puts all circuit protection elements in one central, lighted location that's close at hand.



door on the T800B and it's
easy to understand why a truck
bearing the KW insignia inspires
such pride. From floor mat to



headliner, every interior inch
has been ergonomically fashioned

for comfort, productivity and
precise control. Hand-crafted

upholstery sets a trim standard

no other Class 8 truck on the

market can match. The fully

adjustable AirCushion seat, with

its orthopedic shape and lumbar

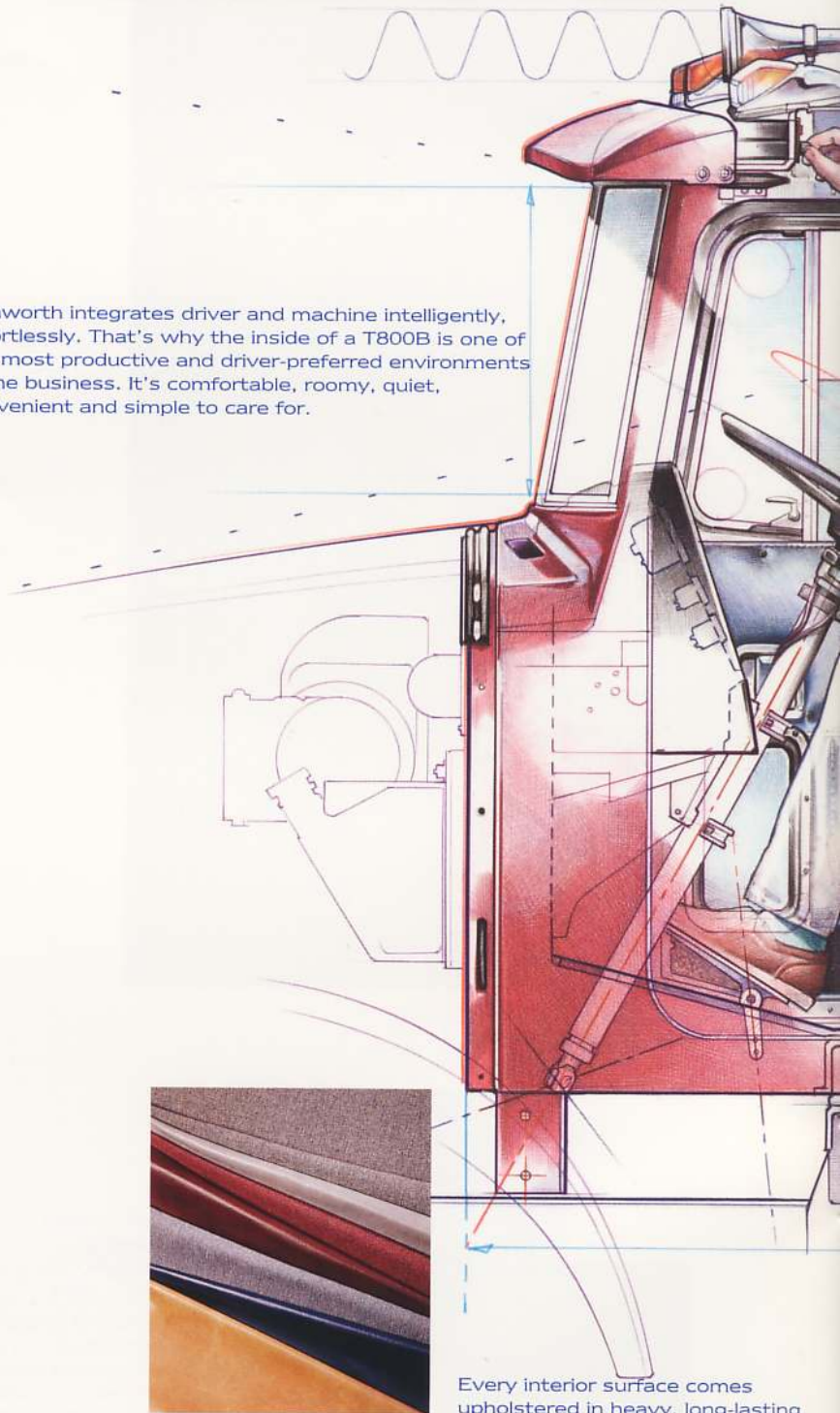
support helps ensure a comfortable

driving position. Back-lit non-glare

gauges feature big, quick-to-

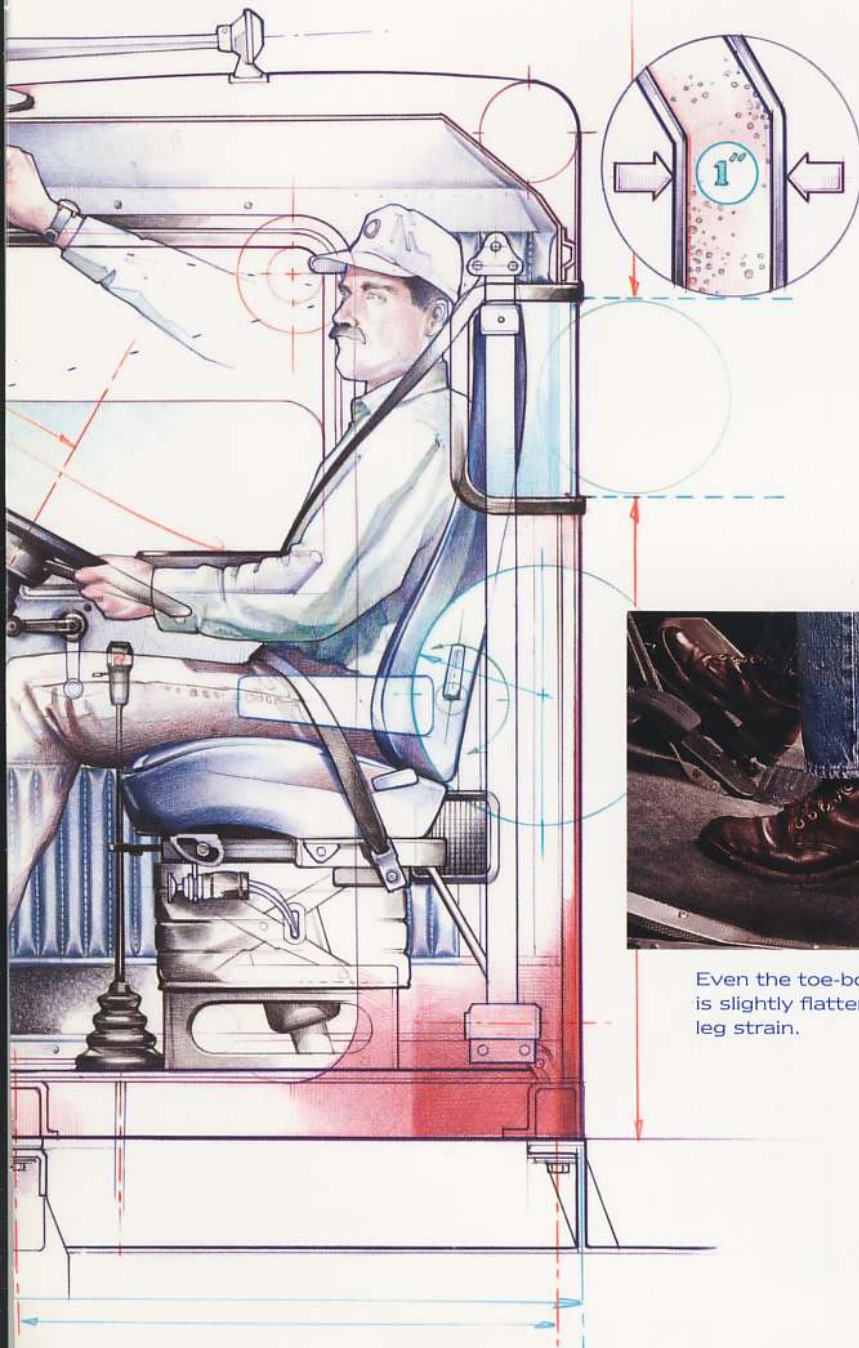
read graphics. The flatter toe-

Kenworth integrates driver and machine intelligently, effortlessly. That's why the inside of a T800B is one of the most productive and driver-preferred environments in the business. It's comfortable, roomy, quiet, convenient and simple to care for.



Every interior surface comes upholstered in heavy, long-lasting vinyl and cloth offered in a palette of seven contemporary colors. Optional carpeting runs wall to wall.

In-cab storage includes a perfect place to put the thermos; upholstered behind-seat pockets; slide-in logbook and pen holder; under-the-dash, multi-function center console with built-in coffee cup recess; and more.



Even the toe-board angle is slightly flatter, reducing leg strain.

board angle and suspended clutch pedal reduce leg strain. An optional adjustable steering column telescopes in or out and tilts the wheel up or down for a just-right fit every time. And there's so much more. Surrounding all this intelligent engineering is Kenworth's extraordinary QUIET CAB™. Incorporating high-tech sound-barrier technology, it reduces interior noise by up to 50 percent — diminishing the risks of hearing loss, stress and fatigue. At highway speed, it produces a cab so quiet it reminds you of a passenger car. Kenworth T800B. Gracefully designed to help drivers do their best work. And help you keep your best drivers.

COAST TO COAST, YOU'RE COVERED

When you put a Kenworth to work,

it comes backed by one of the

strongest support systems in the

industry. With over 220 dealers

throughout North America, you're

never far away from factory-

trained service technicians as

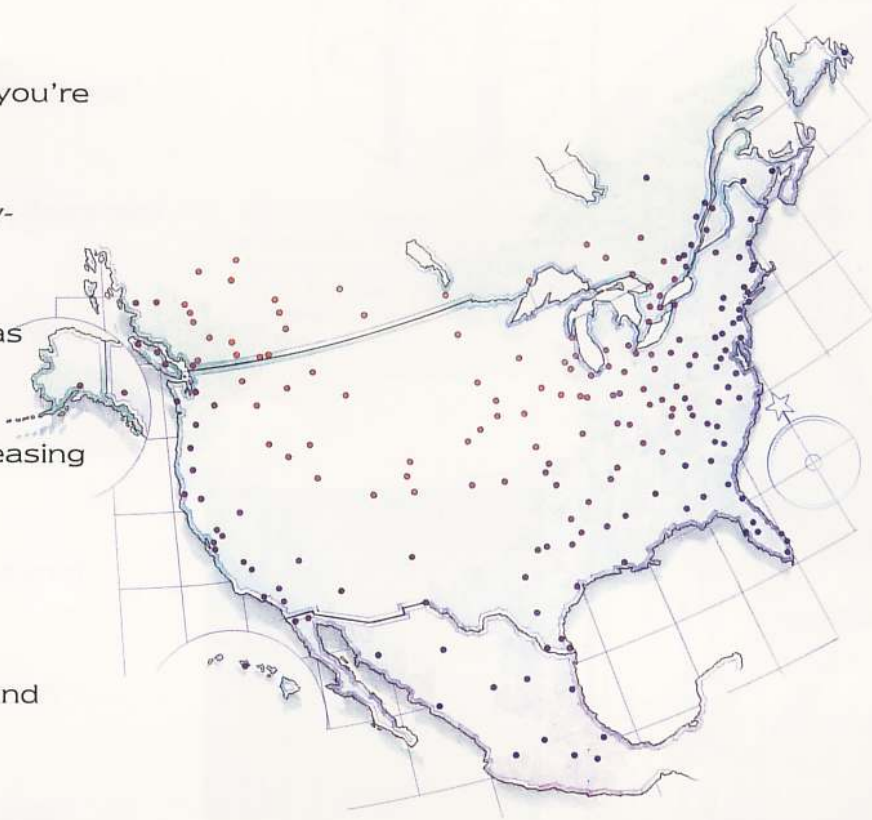
well as expert finance and leasing

assistance and innovative

programs like PremierCare and

SmartCare.

You'll find many Kenworth dealers open 24 hours a day, seven days a week, for parts and service support when you need it the most — anytime.



PremierCare is designed to ensure

that you'll get the same personal

attention from Kenworth dealers





across North America that you get from your dealer at home. As a PremierCare member, you'll have access to a toll-free, 24-hour hotline for emergency roadside service priority scheduling and quality workmanship.



SmartCare is a comprehensive preventive maintenance program that can be customized to help ensure vehicle up-time, enhance the trade-in value of your trucks, and best of all, give you more time to focus on running your business.

The High Road

is a two-way street.

We're in business together.

You don't simply buy a

truck and run it. You live

with it. Day in, day out.

So we don't build trucks

for the short term, only

the long run. After all,

our reputation rides

on your success.



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A DIVISION OF **PACCAR**

T8-93B

Note: Equipment and specifications shown in this brochure are subject to change without notice. Consult with your Kenworth dealer at time of ordering for standard and optional equipment.