

K E N W O R T H

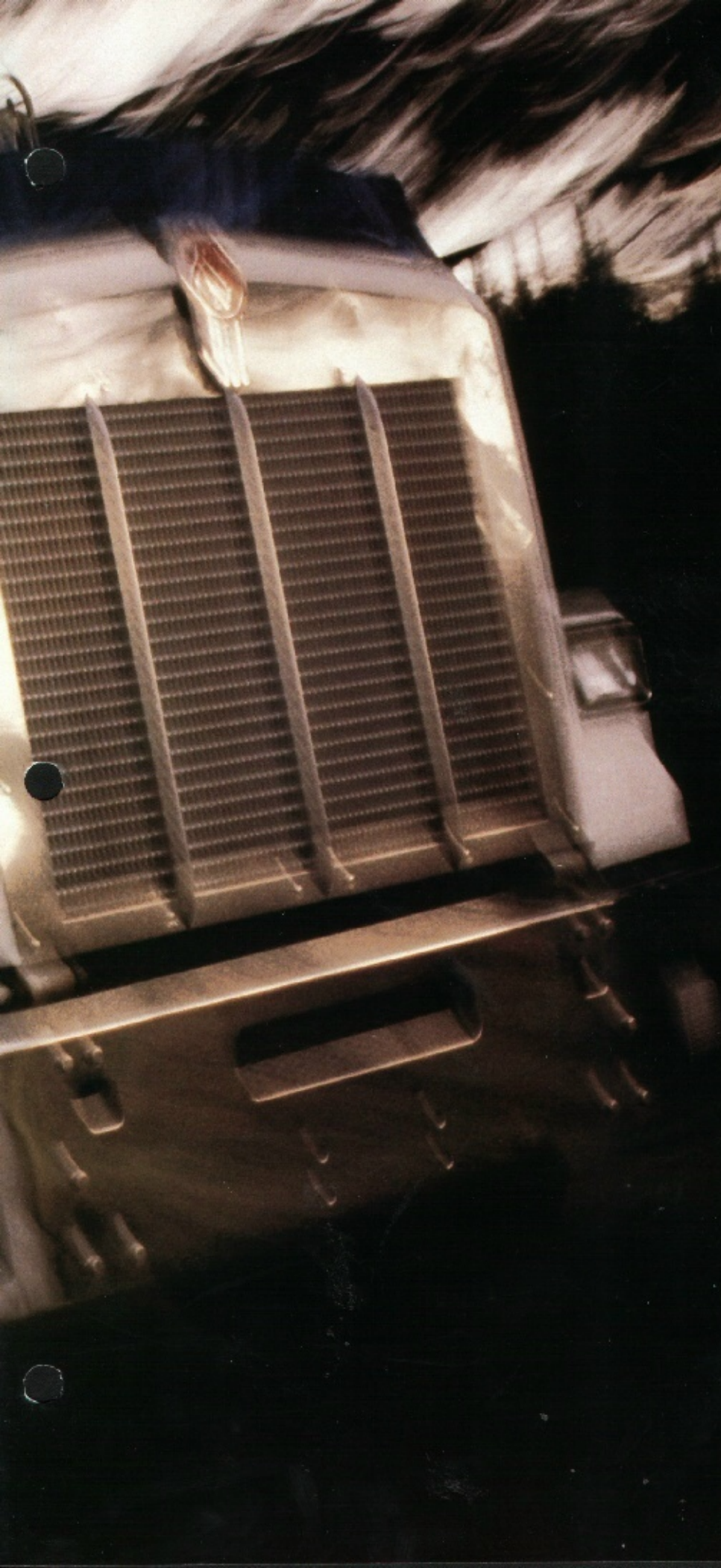
T800B

The High Road.

*Not marked on any map,
it's the best, most profitable way
to get from Point A to Point B.*

*You'll find it by following the
long-term value of your
investment in heavy-duty
trucks — a route that leads
straight to Kenworth*





*If your business calls for a
rugged, extraordinarily versatile*

vehicle, take heart. There's

Kenworth. And the T800B.

The ultimate workhorse, it's as

much at home running freight

coast-to-coast as it is delivering

fuel across town. Lightweight

line-haul tractor. Tanker. Dump

truck. Heavy Hauler. Logger.

The T800B makes short work

out of the big jobs. T800B.

The heavy-duty conventional

that takes care of business.

Want a more productive, more profitable

HOW TO MOVE MORE PAYLOAD MORE EFFICIENTLY

truck operation? Then start with a

productive, profit-oriented concept in a

truck. Kenworth's T800B. 1) Payload-

Perfect Weight Distribution.

Move the front axle of a conventional

back (say, the T800's 47 inches) and you

can move more of the vehicle's weight —

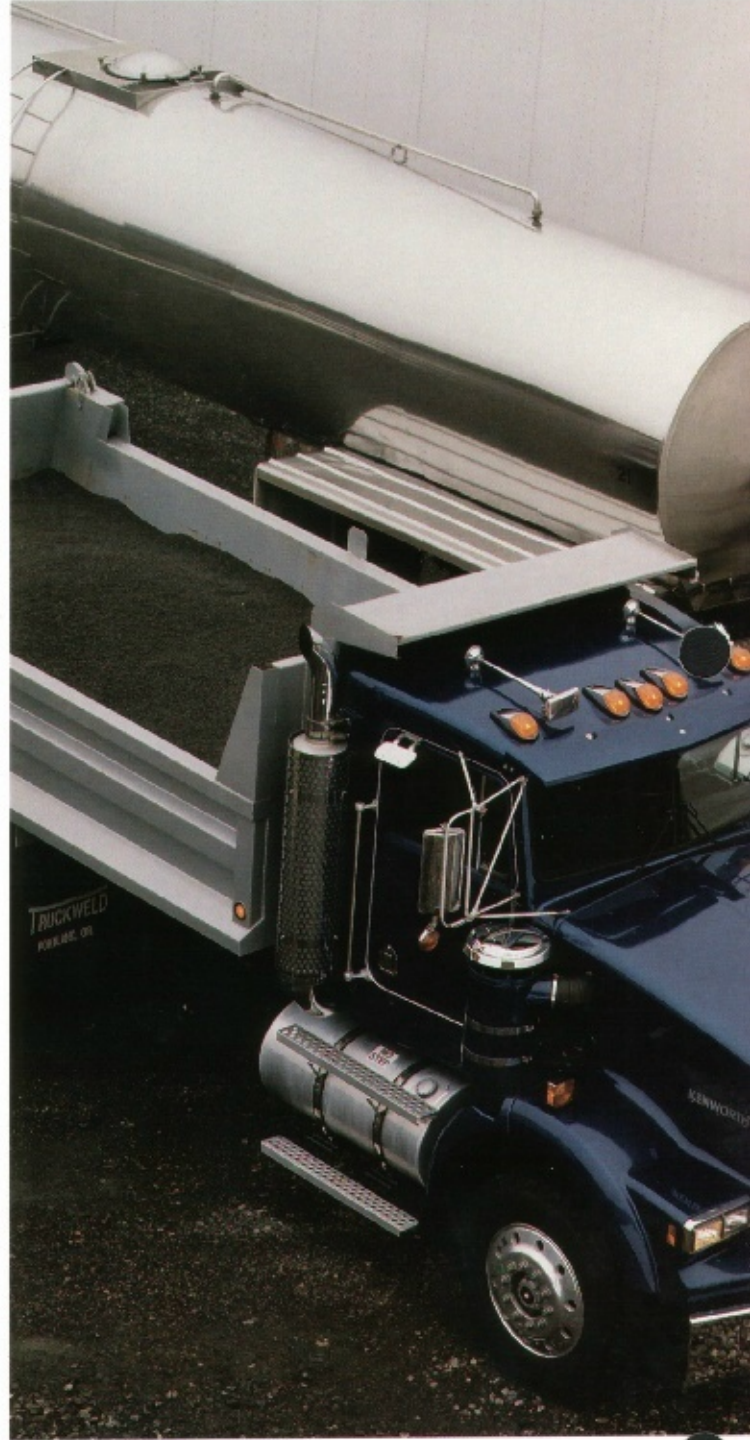
frame, drivetrain, cab and fuel —

forward. Any weight you can legally

shift to the front axle, you can profitably

add to payload — each and every

truckload. And that could mean more





*Equipped
to be just about
anything you want,
Kenworth's 3800B
brings new meaning to
the words versatile,
tough, productive,
profitable.*

freight delivered in fewer trips with

fewer trucks.

2) Maximum



Maneuverability, Optimum View. Unlike

axle-forward conventionals, the T800B's

steering gear is located ahead of the front

axle. This allows for a full 40-degree

wheel cut and a turning circle

25 percent tighter than our standard

conventional. A sloped hood and flat,

distortion-free windshield also offer the

driver much more in-front-of-

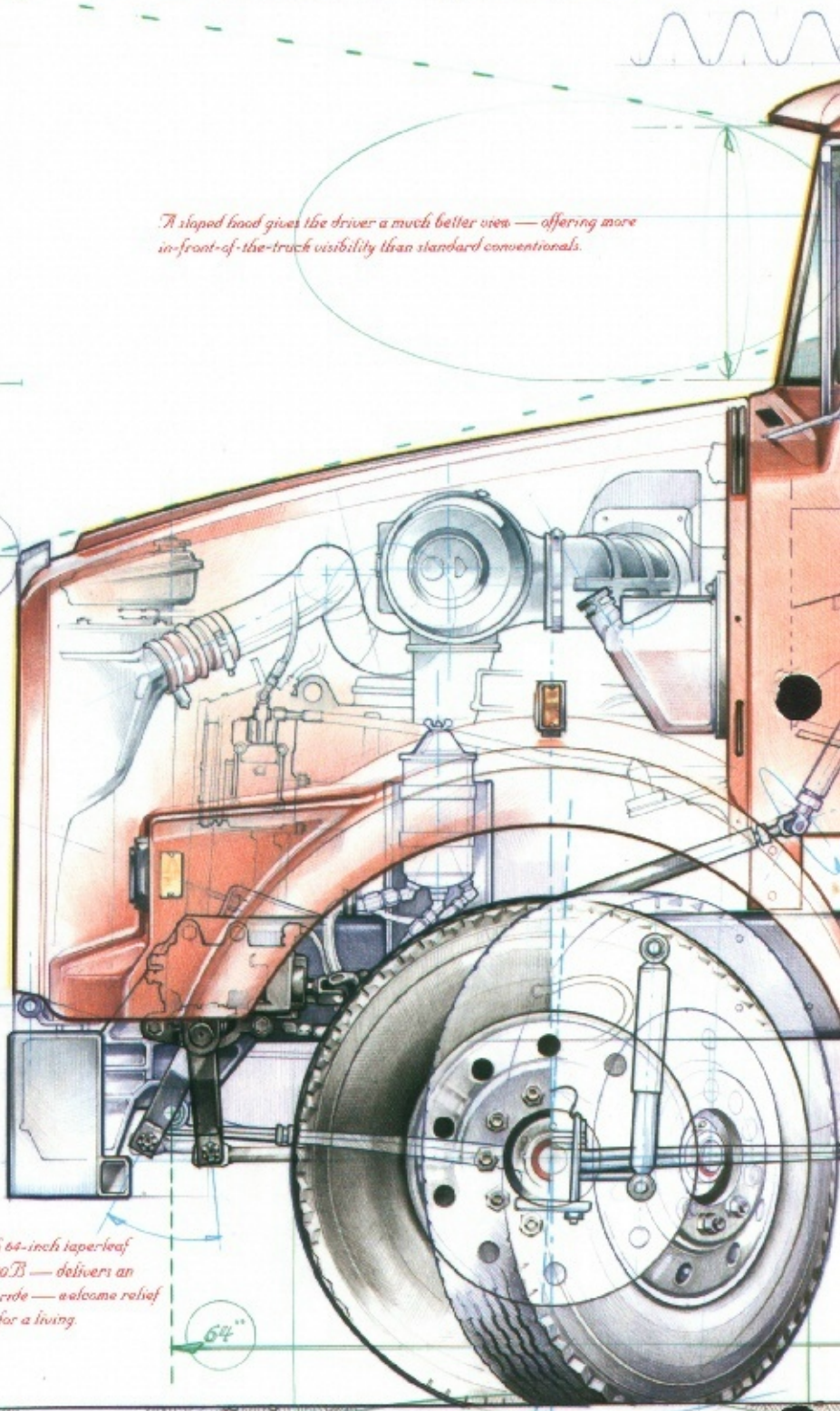
the-truck visibility than long-nosed

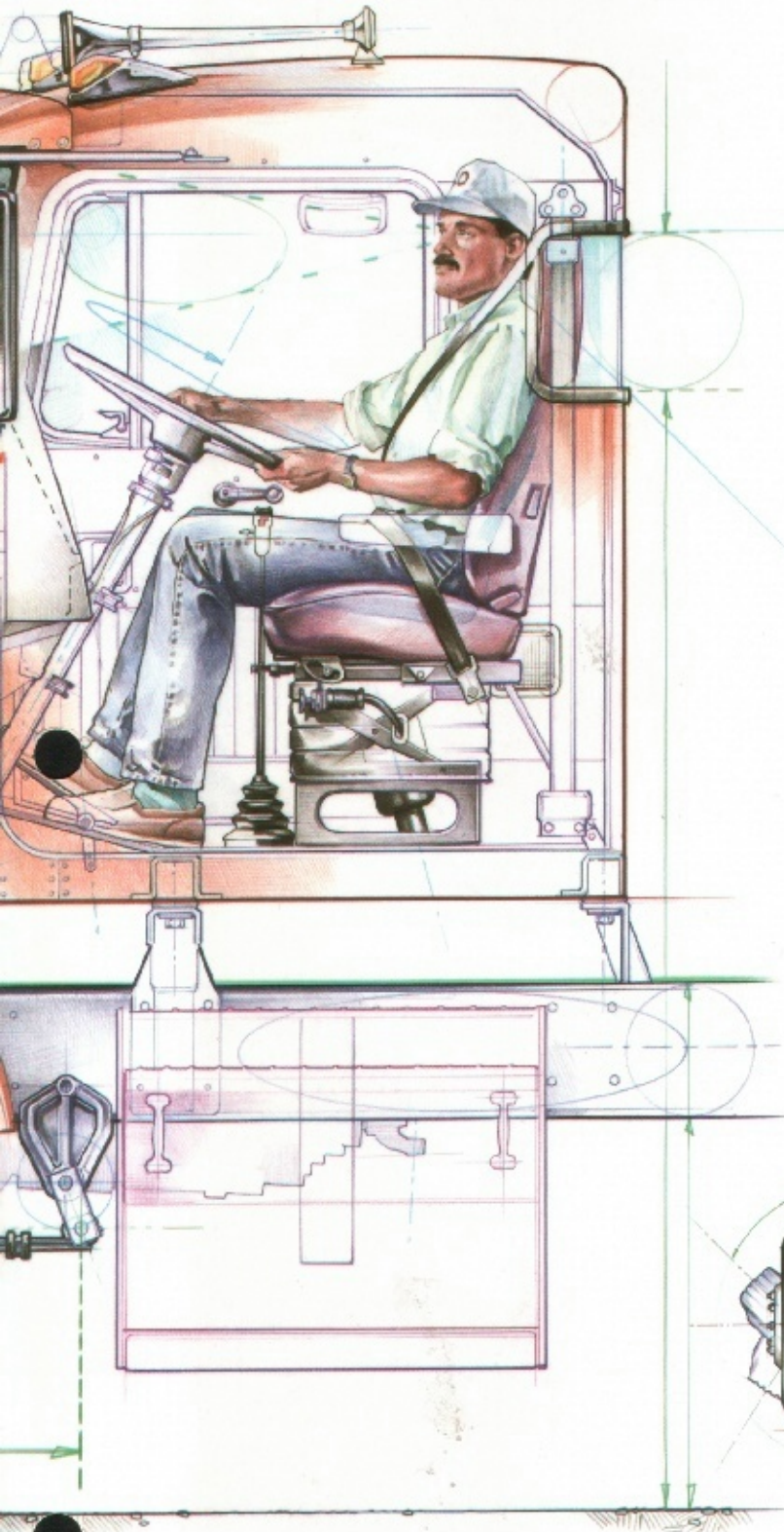
conventionals. A right-hand peeper

A sloped hood gives the driver a much better view — offering more in-front-of-the-truck visibility than standard conventionals.

Here's a bonus. With 64-inch taper-leaf front springs, the T800B — delivers an exceptionally smooth ride — welcome relief to anyone who drives for a living.

64"





window is standard. And mirrors are

cab-mounted — not door-mounted —

so they're not jarred every time your

driver enters or exits the cab. | With

agility and visibility like this, your drivers

can confidently handle just about all the

tight spots they're likely to face. Doesn't

it make sense that they may be able to

reduce transit time, make a few more

deliveries and stay a little safer, fresher

and more productive? | 3) Smooth.

Comfortable Ride. Here's a bonus. With

64-inch long taperleaf front springs, the

Running a truck with a set back front axle — like the T800B — can improve your bottom line and the disposition of your drivers. Since you can load the front axle to its legal limit, you optimize payload potential. With improved steering geometry, tighter wheel cut and shorter wheelbase, the T800B is a lot easier to maneuver, as well.





T800B offers an exceptionally smooth

ride. What a great way to reward your

DEPENDABILITY. FUNDAMENTAL KENWORTH.

best drivers. From Day One, Kenworth

has engineered trucks you can count on.

Trucks with an uncanny ability to stay

together, do the job, pay back their

investment. It's an issue of reliability,

really. And you'll find it at the heart of

every T800B. Look at the frame. It's a

simple, strong, lightweight, integrated

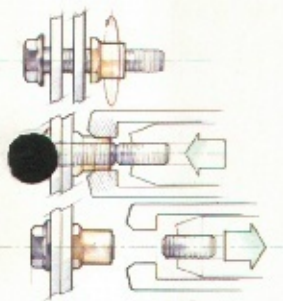
construction designed for long life and

low labour costs if it needs repair.

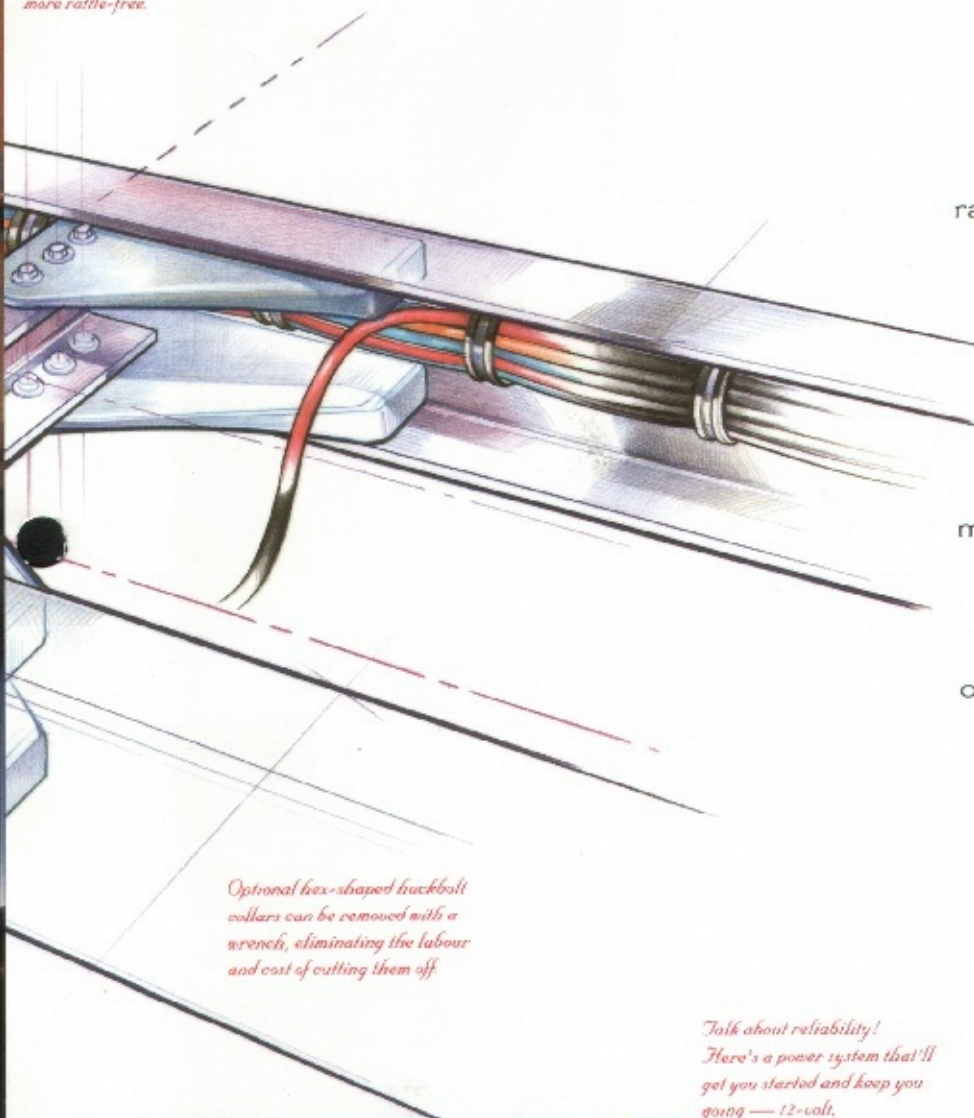
Then there's the legendary Kenworth



Kenworth's frame is a continuous straight rail constructed of heat-treated steel — custom-drilled to specification — offering outstanding strength and longevity. Extruded aluminum crossmembers and aluminum gussets — in standard design for easy replacement — add additional foundation without adding a lot of extra weight. And all the components are free-fit fastened for extended life.

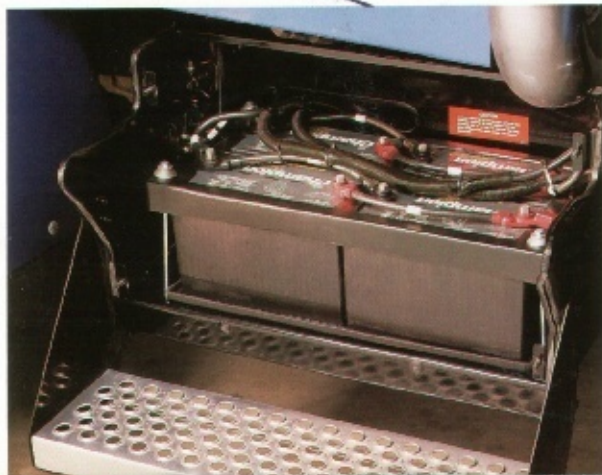


Huckbolts hold with six times the clamping force of normal rivets resulting in a cab that's strong, durable and more rattle-free.



Optional hex-shaped Huckbolt collars can be removed with a wrench, eliminating the labour and cost of cutting them off.

Talk about reliability! Here's a power system that'll get you started and keep you going — 12-volt, maintenance-free batteries in a corrosion-resistant, shock-absorbing rubber tray, held firmly in place and mounted on the left-hand side, close to the starter motor for minimum voltage drop.



cab. It combines aluminum and fiberglass

• in an assembly that's practically

corrosion-proof. Huckbolts, not rivets.

make the cab strong, tight and more

rattle-free. The roof and windshield mask

is a single, weather-tight fiberglass

molding. Thick bulkhead-type doors hang

on continuous piano hinges — not typical

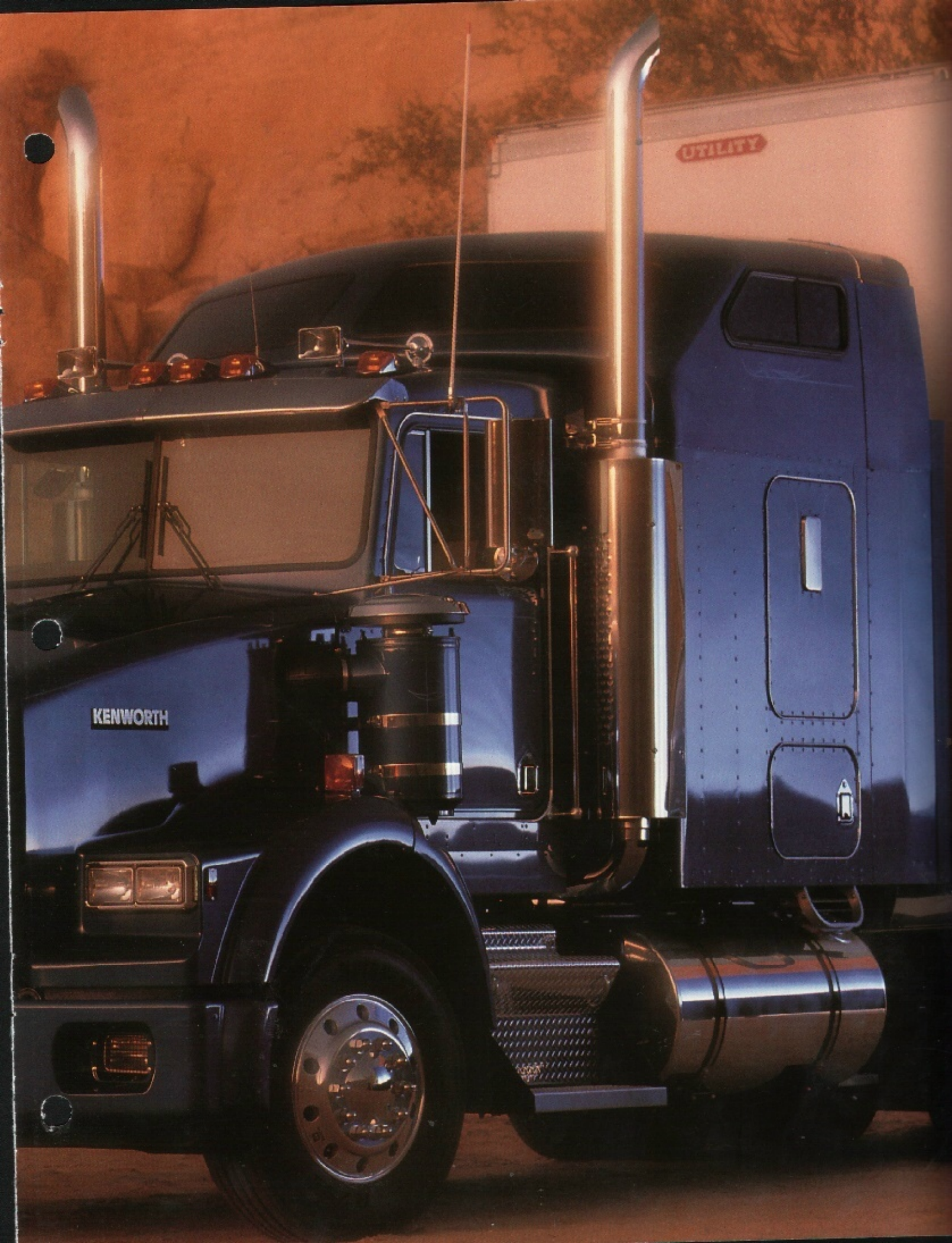
automotive hinges — and fit snugly

to become an integral part of the cab

structure. Even the door seals get special

attention. Mounted on the door, they're

where dirt and workboots can't destroy



KENWORTH

UTILITY



them. Just one more way Kenworth

protects your investment. And there are

lots of other details that you can't see

THE VALUE OF A QUICK-TO-FIX PHILOSOPHY

that keep you on the job, out of the

shop. || The T800B is designed with

your bottom line in mind. When it comes

to maintenance, it can give you a

competitive advantage. That's because

Kenworth's quick-to-service engineering

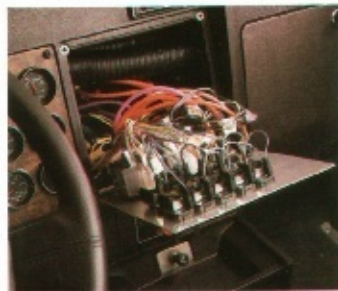
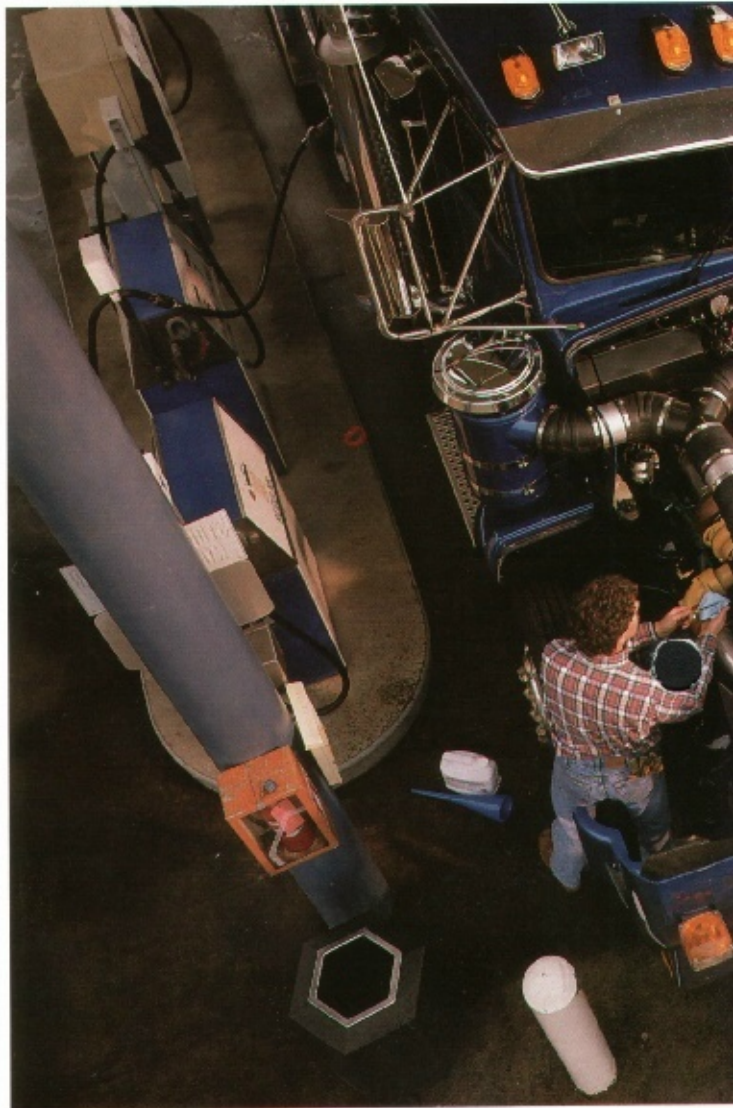
can put you back to work in a hurry.

Open the hood a full 90 degrees. The

engine sits high in the frame and totally

ahead of the cab for complete access.

On a Kenworth T800B, things are easy to check, quick to get at, easy to take apart and fast to put back together. That kind of engineering helps to keep your maintenance costs low and keep you moving.



Modular dash panels tilt out to expose cab wiring that is colour-coded and numbered for quick circuit tracing. Gauges are front-loading with push-on connections, a cinch to replace.

You can check fluid levels and change fuel,

oil and water filters while standing on the

ground — not on a tire. The heater/air

conditioner motor, electrical master

connectors, windshield wiper motor and

washer reservoir are all on the firewall,

easy to reach. | Even the electrical system

— a maintenance headache for most

operators — has been designed for

durability and streamlined trouble-

THE KENWORTH METHOD OF KEEPING DRIVERS

shooting. | Professionals cite various

reasons for driving trucks as a career

and many are intangible. Drivers



The power distribution box puts all circuit protection elements in one central, lighted location that's close at hand.



just plain feel better behind the wheel of

certain trucks. And there's one thing

many operators know for sure:

They'd rather drive a Kenworth than

anything else. Because if you drive a

Kenworth, you don't need any other

reasons. Open the driver's door on the

T800B and it's easy to understand why a

truck bearing the KW insignia inspires

such pride. Heavy-duty insulation, thick

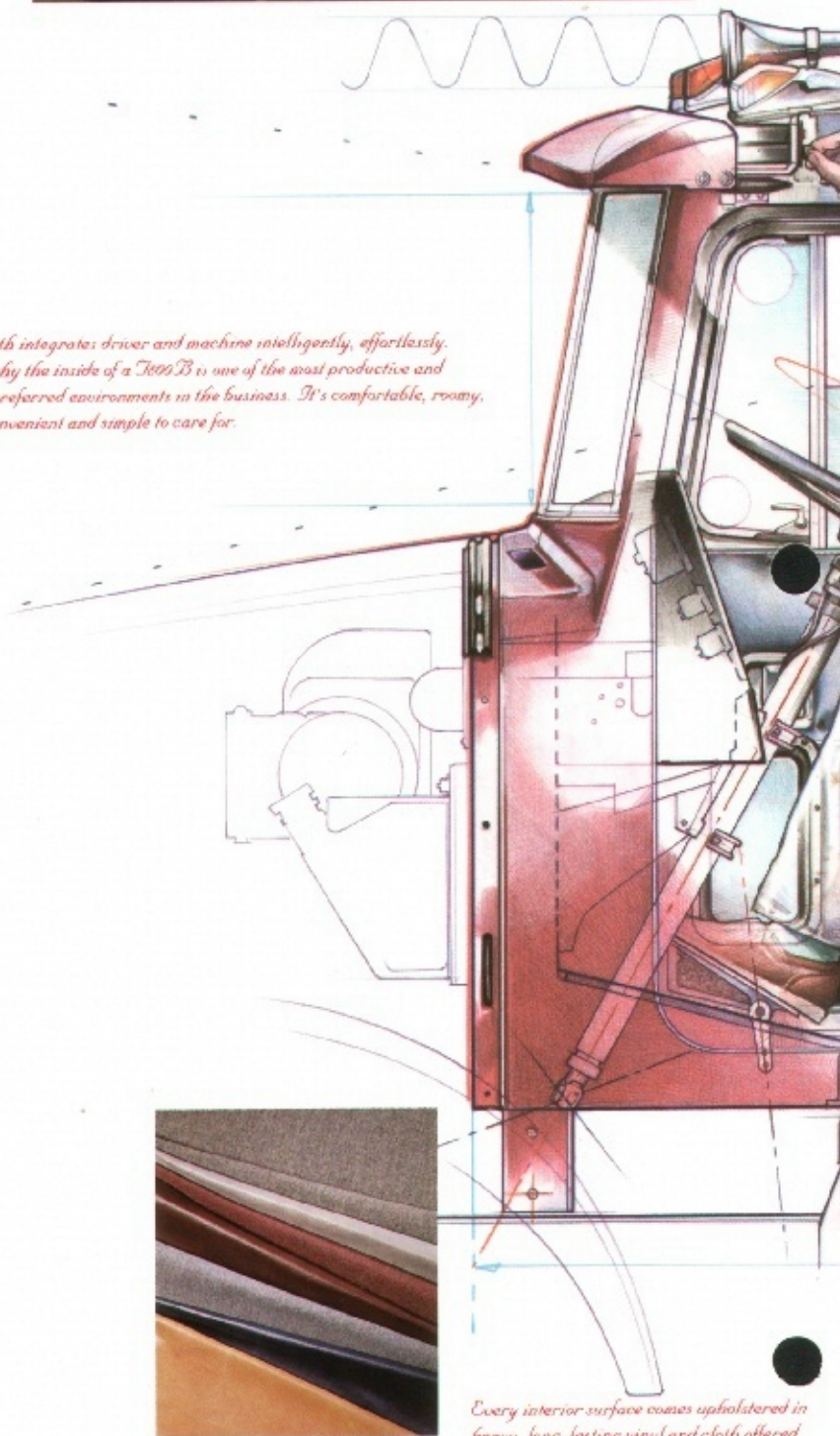
bulkhead-type doors and luxurious

upholstery combine to keep the cab

extraordinarily quiet. The fully-adjustable



Kenworth integrates driver and machine intelligently, effortlessly. That's why the inside of a T800B is one of the most productive and driver-preferred environments in the business. It's comfortable, roomy, quiet, convenient and simple to care for.



Every interior surface comes upholstered in heavy, long-lasting vinyl and cloth offered in a palette of 7 contemporary colours. Optional carpeting runs wall-to-wall.

AirCushion seat, with its orthopedic

shape and lumbar support, helps assure

the perfect driving position. The flatter

toe board angle and suspended clutch

pedal reduce fatigue. And there's so

COAST-TO-COAST, YOU'RE COVERED

much more. All gracefully designed to

help drivers do their best work. And

quite possibly help you keep your best

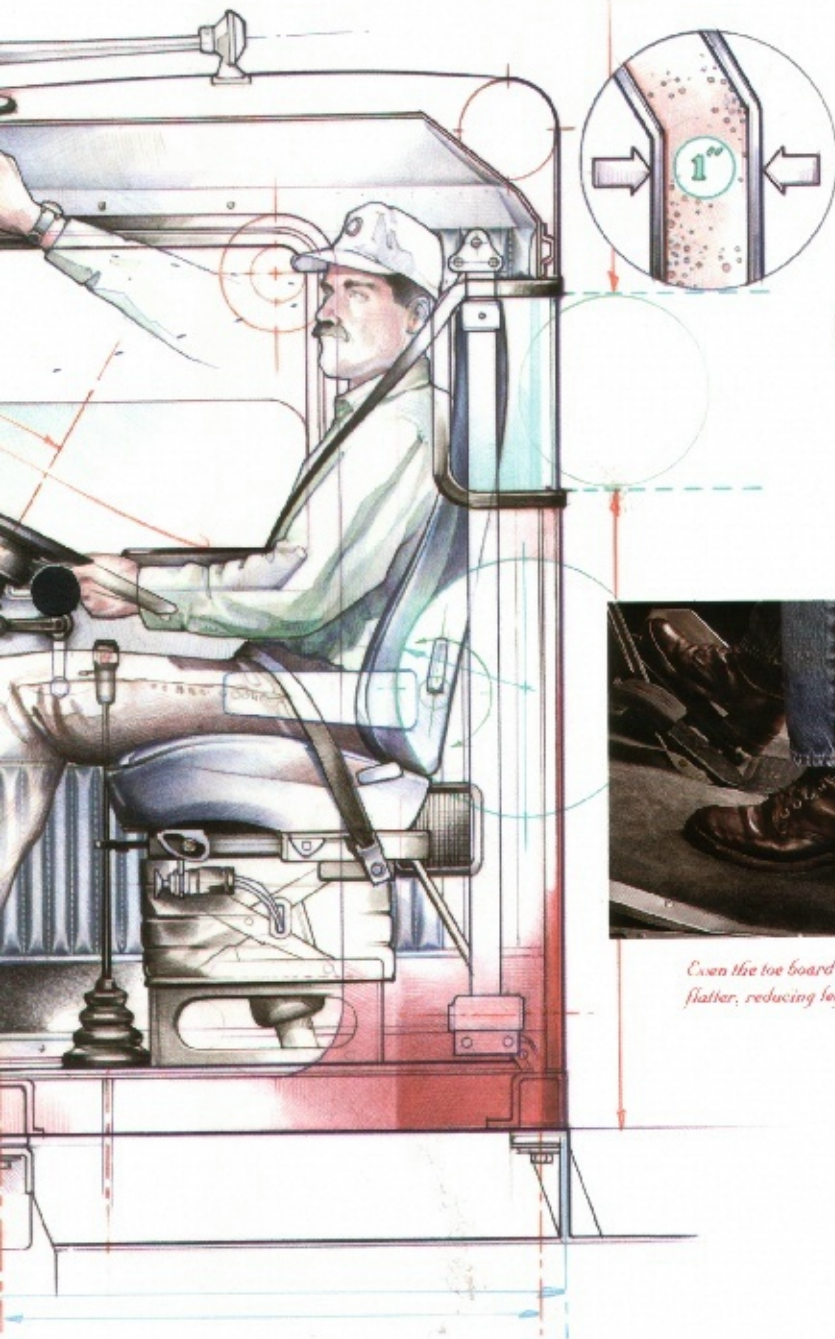
drivers. || Your operation may take you

across country. Or just down the street.

Either way, when you put a Kenworth to

work, it comes backed by one of the

strongest support systems in the



Even the toe board is slightly flatter, reducing leg strain.

industry. With over 180 dealer locations

throughout North America you're never far

away from factory-trained service technicians,

warranty experts and parts managers who

are heavy-duty truck specialists. People who

appreciate, perhaps better than

most, that your livelihood

depends on your truck. Kenworth dealers

are linked to a distribution network that

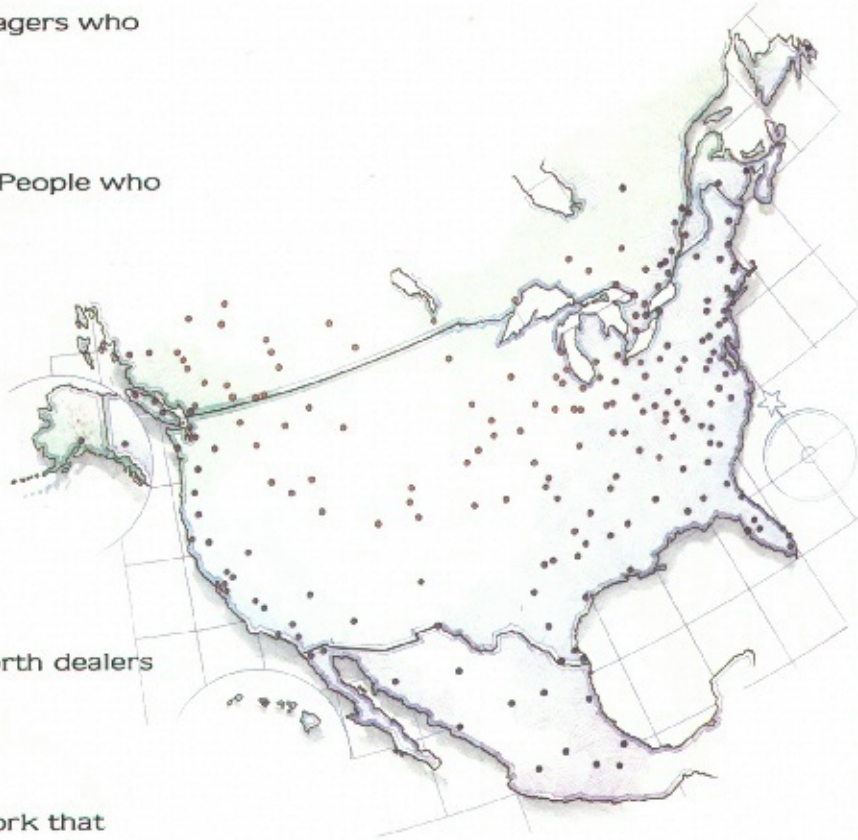
inventories over \$100 million in parts for all

heavy-duty trucks. What you need is either in

stock now or available quickly.

On The High Road, you're never alone.

With over 180 dealer locations throughout Canada and the United States you're never far away from fast, expert support when you need it.





The High Road

is a two-way street. We're

in business together:

You don't simply buy a truck

and run it. You live with it.

Day in, day out. So we don't

build trucks for the short term,

only the long run. After all,

our reputation rides on

your success.



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